



Vanessa Nevdashenko

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Work Experience

UX/UI Designer

JAN 2019 - Present

Simplistics Web Design, ON

creating user-friendly designs for mobile and the web, sitemapping and wireframe creation.

Creative Designer

JAN 2018 - DEC 2018

Freshii HQ, ON

created the main designs for all materials, in charge of all store creative. worked on updating the freshii brand and creating new design guidelines for web and print.

Graphic Designer

SEPT 2017 - JAN 2017

T1 Agency (internship), ON

created designs for web and print including posters, brochures, logos, facebook graphics, etc.

Graphic Designer

SEPT 2016 - AUG 2017

University of PEI Student Union, PE

created designs for print including posters, flyers, business cards, menus, etc. designed logos and banners for commercial use on the web.

Education

Graphic Design

2015 - 2017

Holland College, CA

program emphasis is on the establishment of a solid set of design skills, variety of applications for design from print and the digital world to illustration.

Print Design

2011 - 2015

Industrial and Economic College of NAU

graduated with a Junior Specialist's Degree Diploma with training in the publishing and printing Industry.

Languages & Skills

+ English

native

+ French

basic

ability to meet deadlines and be punctual, experience working in a team, ability to translate client's vision into visual art, excellent listening skills, attention to detail.

+ Ukrainian

native

+ Russian

fluent

proficient in: photoshop, illustrator, indesign, after effects, sketch, Adobe XD, Zeplin, Invision. basics: HTML, CSS, Wordpress

Professional References:

Gabrielle McCullough-Murray

Account Manager at Simplistics Web.

gabby-mcm@gmail.com

Jonathan Truong

Creative Director at Freshii HQ

jonathan.truong88@gmail.com

To Whom It May Concern:

This letter is my personal recommendation for Vanessa Nevdashenko. Until just recently, I was Vanessa's immediate supervisor as the Creative Director for Freshii.

Vanessa is a team player and I found her to be consistently pleasant, tackling any projects with dedication and going above and beyond expectations; even occasionally staying late to fulfill our ever demanding pipeline of work. Her interpersonal skills are exemplary and appreciated by everyone who works with her.

Besides being a joy to work with, Vanessa is able to present creative ideas and communicate the benefits. She has successfully designed and executed several key projects for our company that have resulted in increased annual revenue. Most recently, she led the rollout of our "Freshii x Shell" program, designing all the packaging for our grab & go items along with the marketing materials to promote the new partnership. We've received many compliments on her work and could not be more proud.

Vanessa has also took the lead in organizing the files within our team, taking the initiative to set up a file sharing system that enables our team to cross collaborate more effectively. This initiative has definitely increased the team's productivity and saved everyone's time in digging up past project files.

Though she was an asset to our team's efforts, Vanessa was also extraordinarily helpful in other areas of the company. Many of our colleagues would often reach out to her to help with special projects within their department knowing how quick and talented she is. Despite her busy schedule, she has proven, on several occasions, that she can be trusted to deliver a completed project on schedule.

It was an absolute pleasure having Vanessa in my team and it was unfortunate that we had to let her go due to the downsizing of our company. I would highly recommend Vanessa for employment, she is a team player and I know she will make a great asset to any organization. This is definitely our loss and your gain.

Sincerely,

A handwritten signature in black ink, appearing to read "Jonathan Truong", with a vertical line of dots to its right.

Jonathan Truong
Creative Director, Freshii

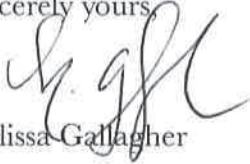
December 3, 2018

To Whom it May Concern,

It was a pleasure to work with Vanessa Nevdashenko at Freshii as a Designer, on the Marketing team. Vanessa joined us in January, 2018 to take on retail design work that supported our 400+ franchise partners directly in addition to brand level work.

Vanessa is a dedicated team member who demonstrated a passion for growth and ability to manage a full pipeline of work effectively and with ease. Vanessa would be a valuable addition to any team.

Sincerely yours

A handwritten signature in black ink, appearing to read 'M. Gallagher', written over the typed name.

Melissa Gallagher

VP, Marketing

Freshii Inc.